



gorilla[®]
INDIA'S MOST ENERGY EFFICIENT FAN^{*}



3
YEAR
On-site
WARRANTY


Highest Rated
and Reviewed
Fan on Online
Platforms


An IIT Bombay
Alumni
Venture


More than
a Million
Users

June 2019 Edition



ABOUT BLDC TECHNOLOGY

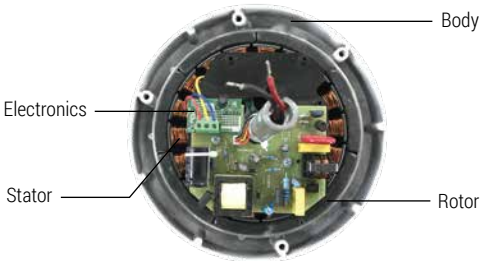
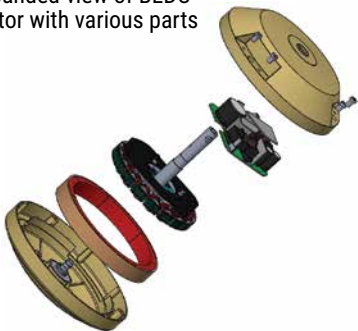
POWER BEHIND GORILLA FANS

BLDC stands for Brushless Direct Current. BLDC motor has no mechanical brush for commutation of the windings. Commutation is deployed with the help of smart electronics. The input voltage provided is 230V AC which is converted to 24V DC by a SMPS. The fan runs internally at 24V and consumes just 28W at full speed.

ADVANTAGE

- Elimination of friction and associated power loss
- Better flexibility over controlling motor speed
- No spark and minimal electrical noise as no slip ring or mechanical brushes are used

Expanded view of BLDC motor with various parts



Gorilla Motor

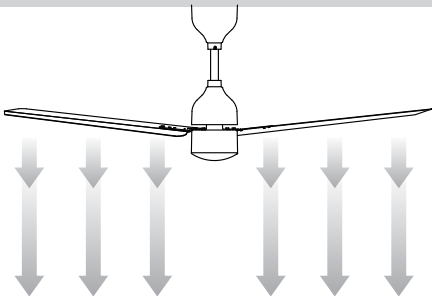


POWER CONSUMPTIONS

POWER CONSUMPTION AT EACH SPEED

The power consumption of the Gorilla* Fan varies with the speed at which it is set. It consumes lesser power than a LED bulb at speed 1

		Wattage (W)	RPM
● ● ● ● ●	Speed 1	3	120
● ● ● ● ●	Speed 2	7	185
● ● ● ● ●	Speed 3	12	250
● ● ● ● ●	Speed 4	18	310
● ● ● ● ●	Speed 5	28	360
➤➤➤➤➤➤	Boost Speed	38	380



*The specifications are for Gorilla Renesa+ 1200MM Fan, the performance at each speed may vary for different models.

FEATURES & SAVINGS



Super energy efficient
BLDC Motor



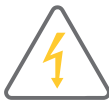
65% lesser power
consumption helps you
Save up to ₹ 1,500 per year



**Only 28W Power
Consumption on
highest speed**



Smart Remote
with boost, sleep and
timer mode options



**Wide operating
Voltage Range** of
140 - 285 Volts



Runs 3 Times Longer
on Inverter in comparison
with ordinary fan



3 Years
of on-site
warranty



Rust Free
aluminium
bodies



Zero Heating of
motor results in
increased life of fan



Save on Cost
of Regulator



Toggle Operation
to Control Speed

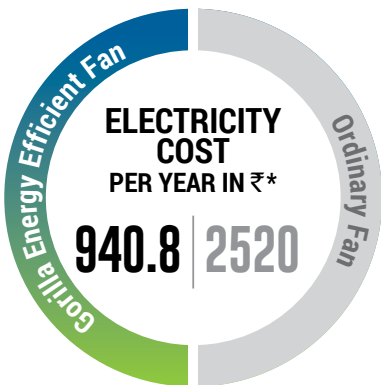
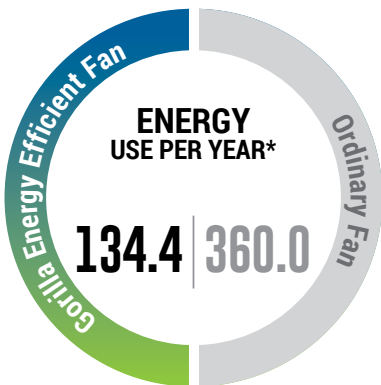
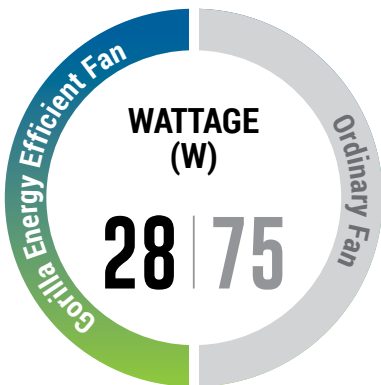


Dust Resistant

THE PERFECT BLEND OF STYLE & SAVINGS

SAVE
UP TO
₹1,500/-
PER YEAR

A comparison of how much you save annually with gorilla fans



*Assumptions:
Usage 16 hours/day, for 300 Days a Year with Electricity Rate of ₹ 7/unit



Pearl White



Earth Brown



Golden Oakwood



Natural Oakwood

BLDC Motor
Compact and Powerful

Designer Blade
With Metallic & Wooden Finish

65%
Electricity Saving

Smart Remote
Controlled

Toggle Operation to
Control Speed

Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
Metallic	1200	28	140-285	360	240	0.99	8.6	5990
Wooden	1200	28	140-285	360	240	0.99	8.6	6490



RENESA+

WOODEN



Golden Oakwood



Natural Oakwood

BLDC Motor
Compact and Powerful

65%
Electricity Saving

Designer Blade
With Wooden Finish

Smart Remote
Controlled

Toggle Operation to
Control Speed

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
900	28	140-285	525	189	0.99	6.8	4890
1200	28	140-285	360	240	0.99	8.6	4990
1400	35	140-285	300	300	0.99	8.6	5090



RENESA+

METALLIC



BLDC Motor
Compact and Powerful

Designer Blade
With Metallic Finish

65%
Electricity Saving

Smart Remote
Controlled

Toggle Operation to
Control Speed

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
900	28	140-285	525	189	0.99	6.8	4390
1200	28	140-285	360	240	0.99	8.6	4490
1400	35	140-285	300	300	0.99	8.6	4590

RENESA



Brown & Black



White & Black



Ivory & Black



White



Matt Brown



Ivory

BLDC Motor
Compact and Powerful

Unique Multi Colour
Combinations

65%
Electricity Saving

Smart Remote
Controlled

Toggle Operation to
Control Speed

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
600	28	140-285	840	135	0.99	4.8	3940
1200	28	140-285	345	240	0.99	8.6	4040
1400	35	140-285	300	300	0.99	8.6	4240



STUDIO 



65% Electricity
Saving with
Super Efficient
BLDC Motor

High Quality
Metallic Finish

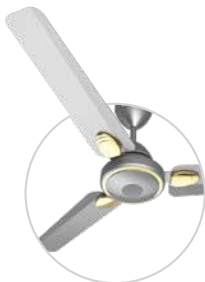
Decorative
Blades

Smart Remote
Controlled

Toggle Operation to
Control Speed

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
1200	32	140-285	300	290	0.99	9	4190

EFFICIO +



Sand Grey



Pearl Ivory



Earth Brown



Metallic Gold



Pearl White

65% Electricity
Saving with
Super Efficient
BLDC Motor

High Quality
Metallic Finish

Decorative
Blades

Smart Remote
Controlled

Toggle Operation to
Control Speed

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
900	28	140-285	470	157	0.99	5.6	4090
1200	28	140-285	340	235	0.99	8.4	4190
1400	35	140-285	275	270	0.99	7.8	4390



EFFICIO



White



*Matt Black



Matt Brown



Ivory

65% Electricity
Saving with
Super Efficient
BLDC Motor

No Heating
of Motor

Runs 3 Times Longer
on Inverter

Smart Remote
Controlled

Toggle Operation to
Control Speed

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
900	28	140-285	470	157	0.99	5.6	3590
1050	32	140-285	430	235	0.99	7.4	3690
1200	28	140-285	340	235	0.99	8.4	3690
1400	32	140-285	275	270	0.99	7.8	3890

*Matt black Available in 1200 mm



GORILLA RF



65% Electricity
Saving with
Super Efficient
BLDC Motor

With Regulator
Available
Smart Remote
Controlled

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
1200	28	140-285	375	235	0.99	8.4	3790



PEDESTAL FAN

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	Speed	MRP (₹)
400	30	140-285V	1300	81	0.99	2.7	3	3890
400	35	140-285V	1360	96	0.99	2.7	Boost	3890

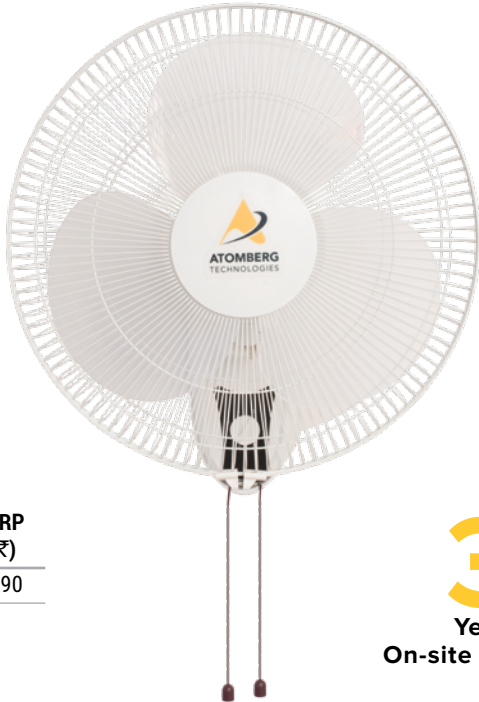


3*
Years
On-site Warranty



WALL MOUNTED FAN

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
400	30	140-285V	1330	76	0.99	2.5	3590



3*
Years
On-site Warranty

*1 Year additional warranty on registration

CUSTOMER TESTIMONIALS

ONLINE PORTALS



HIGHEST RATED AND REVIEWED FAN ON ONLINE PLATFORMS



★★★★★ **A must buy**

By [Hareesh](#) on 27 September 2017

Verified Purchase

I replaced three of my fans with Gorilla fans. They have less noise and offers better air flow than the old ones. Remote is easier to use. The electricity consumption has also reduced after its installation. I will recover my money with in 1 year due to the savings in the electricity bill. The installation was also simple and you can directly connect to the switch after bypassing the regulator. The fan design is also attractive. A must buy product for every home

★★★★★ **Pretty good!**

By [HappyGoLucky](#) on 5 September 2017

Verified Purchase

This is simply awesome piece of technology! I did not believe that it is possible to make improvements in a piece of equipment that is nearly 100 years old. It worked exactly as promised. I run at Speed 2 (which is good enough for me) and in speed 2 it consumes 9W!! At full load it consumed only 24 W! My 25+ year old fan was consuming 75-85W at full load. Probably around 40W at speed 2.



★★★★★ **My third fan**

By [Dhananjay Singh](#) **TOP 500 REVIEWER** on 7 June 2018

Verified Purchase

This is my third Gorilla fan and I am sure that in future I will change my normal fans to Gorilla fans only. I have seen their warranty, they provide complete new parts very next day of complain and I guess gives us 3 year onsite warranty. Plus these fans take very low electricity because they work on inverter more than the normal one. I am expecting glossy paint job in future. Please arrange glossy finished fans too

TESTIMONIAL

B2B

TESTIMONIAL BY IIIT, HYDERABAD



“

We, at IIIT Hyderabad, first bought 240 energy efficient BLDC fans from Atomberg Technologies in June 2016. The performance of the fans has been satisfactory. We have not faces any issues with respect to performance and service so far. Use of these fans resulted into substantial power savings for us.

Satisfied with the performance, we have also given them a repeat order of 230 fans in May 2017. Many faculty and staff members have also opted for these fans for their presonal use at home. Going forward, we plan to install more number of BLDC fans in the compus.



INTERNATIONAL INSTITUTE OF
INFORMATION TECHNOLOGY
HYDERABAD

REWARDS AND RECOGNITIONS



National Entrepreneurship Award
by Govt. of India - 2017



Climate Solver Award
by WWF - 2016



Global CleanTech Innovation
Program Winner
by United Nations - 2016

& many more...

OUR CLIENTELE



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